Dear Community Partner,

For more than 35 years, People USA has been empowering individuals and strengthening communities through peer-led behavioral health services, recovery support, housing, employment, crisis response, and advocacy. Every day, we help people discover hope, build resilience, and write new chapters in their lives.

On **Thursday, October 29, 2026***, we are proud to host our* **1st Annual Gala, *The Story of People USA: Hope in Every Chapter*** *at The Grandview in Poughkeepsie. This special evening will celebrate our organization's journey—from our beginnings as a peer-run nonprofit to the innovative programs and life-changing services we provide today—while looking ahead to the next chapter of our mission.*

We are inviting local businesses and community partners to help make this event a success by donating an item, gift certificate, experience, or service for our **Silent Auction***. Popular auction items include restaurant gift cards, spa and wellness packages, hotel stays, sporting event tickets, artwork, jewelry, gift baskets, unique experiences, and professional services.*

Your generous donation will:

- *Showcase your business to community leaders, local businesses, and supporters from throughout the Hudson Valley.*
- *Help raise critical funds to support People USA's programs and services.*
- *Demonstrate your commitment to strengthening mental health, recovery, and community wellness.*

All silent auction donors will be recognized in the auction setup and gala program.

If you would like to contribute a silent auction item, please complete the enclosed donation form or contact us at your convenience. We kindly request donations by **October 1, 2026***, to allow adequate time for promotion and event preparation.*

Thank you for considering this opportunity to partner with People USA. Your generosity helps ensure that individuals and families throughout our communities continue to find hope, support, and opportunity when they need it most.

Together, we can help write the next chapter of hope.

With gratitude,

Amy Galiano
Director of Marketing & Development
People USA

The Story of People USA: Hope in Every Chapter

Silent Auction Donation Form

Thank you for supporting People USA's 1st Annual Gala!

Your generous donation helps People USA continue providing peer-led behavioral health services, recovery support, crisis response, housing, employment services, and advocacy throughout the Hudson Valley.

Donor Information

Business/Organization: _____

Contact Person: _____

Title: _____

Address: _____

City: _____ *State:* _____ *Zip:* _____

Phone: _____

Email: _____

Donation Information

Item/Service Donated:

_____

_____

_____

Detailed Description (for auction catalog):

_____

_____

_____

Estimated Fair Market Value: $_____

Expiration Date (if applicable): _____

Restrictions/Blackout Dates (if applicable):

Delivery Information

☐ *Item is enclosed.*

☐ *Item will be mailed.*

☐ *Item will be delivered by: _____*

☐ *Please contact me to arrange pickup.*

Recognition

Please list our business in event materials as:

☐ *We prefer to remain anonymous.*

Donation Deadline

Please return this form and your donation by **October 1, 2026**.

Contact

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Director of Marketing & Development
People USA (845)-903-4751 agaliano@people-usa.org